

NAPBA CONFERENCE AGENDA

Monday, June 18, 2018

6:00 -10:00 pm Welcome to Nashville Social
Westin Hotel, L28 Rooftop Bar
Heavy Appetizers & Open Bar (Sponsored by Alegeus)

All daytime conference activities will be held on the 2nd floor SoBro Meeting Rooms. General sessions will be held in SoBro III meeting room while meals will be in SoBro I & II.

Tuesday, June 19, 2018

8:30 - 9:30 am Registration - Outside SoBro Meeting Rooms on 2nd floor

9:30 - 10:00 am Welcome to NAPBA 2018 & Introduction of new board
(John Gutzwiller, NAPBA President)

10:00 - 10:30 am Getting to Know You - Member & Sponsor Introductions

10:30 - 11:15 am NAPBA & ECFC- Aligning Goals, Update on Partnership
(Martin Trussell- Executive Director for ECFC)

11:15 - 11:45 am BREAK/Visit with Sponsors

11:45 - 1:00 pm LUNCH & VISIT WITH SPONSORS
(Sponsored by Avidia Bank)

1:00 - 2:00 pm 101 Reasons Why You Should Complete a HIPAA Privacy & Security Audit
(Michelle Barki, Esq., Medcom)

2:00 - 3:00 pm Panel Discussion - Consumer Engagement - What Really Works - The Cold Hard Facts
- Spare Us The Hype

Ujjwal Dhoot- FSA Store
Mark Galvin- My Medical Shopper
Jacob Sheridan- TPA Stream

3:00 - 3:30 pm BREAK/Visit with Sponsors
(Sponsored by UMB Bank)

3:30 - 4:30 pm Health & Welfare Legal Developments over last year
(Larry Grudzien, Esq.)

4:30 - 5:15pm PERSONAL BREAK

5:30 - 10:00 pm Dinner, Music, and a Nashville legend-George Jones Museum & Famous Saloon Meet
in lobby at 5:15pm for short walk to destination (Sponsored by Datapath)

Wednesday, June 20, 2018

- 7:30 – 9:00 am BREAKFAST BUFFET, Westin SoBro I & II - 2nd Floor
- 9:00 - 10:15 am Legislative and Regulatory update
(Chris Byrd, Executive Vice President, WEX Health)
- 10:15 – 10:30 am PERSONAL BREAK
- 10:30 -11:45 am The Future of Health Care Starts and Ends With Cost
(Dr. Brian Klepper, Ph.D., Worksite Health Advisors)
- 11:45 -12:15 pm NAPBA 2018 Charitable Gift Recipient (Tiffany Turner, Soles4Souls)
- 12:15 - 1:15 pm LUNCH & VISIT WITH SPONSORS (Sponsored by MyMedicalshopper)
- 1:15 - 2:15 pm NAPBA Member Panel Discussion - How to Effectively Compete In a Changing Environment
- 2:15 - 3:15 pm Winning Strategies for Increasing Organic Growth in Your FSA Business
(Chris Rodkey & Jim Hayes, Alegeus)
- 3:15 – 3:45 pm BREAK/Visit with Sponsors (Sponsored by FSA Store)
- 3:45 – 4:45 pm FSA Claims Substantiation and Reliable Strategies for Reducing the Noise
(Greg Licata, DataPath)
- 4:45 – 5:30 pm PERSONAL BREAK
- 6:00– 10:00 pm Dinner & Music at Sambuca Restaurant – Meet in lobby at 5:30pm for short walk to destination (Sponsored by WEX Health)

Thursday, June 21, 2018

- 7:30 – 9:00 am BREAKFAST BUFFET, Westin SoBro I & II - 2nd Floor
- 9:00 - 10:00 am Panel discussion - The Future of Consumer Driven Health Plans
(Robert L. Cummings, CEO & Managing Principal- American Benefits Group)
Jason Cook - WEX
Greg Licata - DataPath
Chris Rodkey - Alegeus
- 10:00 - 11:15 am 2018 NAPBA Owners Meeting (Boxed Lunch)
- 11:15 - 12:00 pm PERSONAL BREAK
- 12:00 – until ? Fun-O-Rama – Nashville Urban Crawl, meet in Lobby at 12:00pm to walk to first destination (Sponsored by TPA Stream)