NAPBA

National Association of Professional Benefits Administrators

2018

Annual Conference

June 18 - 21

The Westin Nashville Downtown

WELCOME

NAPBA members continue to thrive

John Gutzwiller
CFO/COO
Chard Snyder

Welcome to Nashville! We have a full week of opportunity, learning, strengthening relationships and fun planned.

As President, I am honored to be part of an organization that is renowned and respected. Our members are industry leaders, consistently recognized for their ingenuity, effectiveness and integrity. I want to personally thank Rob Hayes, Mike Melnychuk, Bob Cummings, Janet Palcko, Mike Bracken, Catharine Mirabile, Mike Stoddard, and Tom Jacobs for their leadership on the Board and dedication over the years. In addition, I want to give a special thank you to our Executive Director, Michelle Hayes, for putting up with me and planning THE best conference in the industry. NAPBA exists and continues to flourish because of your collective contributions!

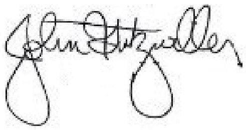
NAPBA is where we come together to build relationships that help grow our businesses. It is a haven to share intimate business information without fear of it being used against us. We also welcome key vendor partners that compete. Where else can you get WEX Health, Alegeus and DataPath to share ideas and plans in the same room? This open environment is what separates NAPBA from other industry associations. It's what makes us truly unique.
Our industry continues to evolve. We all see the new and intense competition from payroll companies, pension administrators, carriers, banks and technologist. And, with the upcoming elections, the only thing we can count on from our elected officials is change. While this can all seem daunting at times, NAPBA members are prepared for all challenges because we know we are not alone. As we enter our 17th year, I feel blessed to have dozens of friends willing to embrace this changing landscape. Simply put, we have each other's back!
We know our success is driven by keeping NAPBA selective, welcoming new members if they have integrity and offer something of value beyond paying the small fee. Yet even while we are small in numbers, NAPBA is large enough to have influence. With millions of participants along with a strong ECFC partnership, this influence continues to grow.

As we come together in Nashville, we can look to the future and know that we have a great partner in NAPBA. Our conference is a unique opportunity to learn and grow. It has become the impetus for new ventures, new services and lifelong friendships among competitors. The conference also builds momentum and invigorates us for the coming busy season.

I am truly humbled and honored to represent this wonderful organization and serve our membership.

Have a fun time in Nashville.

Sincerely,



CONFERENCE AGENDA

Monday, June 18, 2018

6:00 –10:00 pm	Welcome to Nashville Social Westin Hotel, L28 Rooftop Bar Heavy Appetizers & Open Bar (Sponsored by Alegeus)

All daytime conference activities will be held on the 2nd floor SoBro Meeting Rooms. General sessions will be held in SoBro III meeting room while meals will be in SoBro I & II.

Tuesday, June 19, 2018

8:30 - 9:30 am	Registration – Outside SoBro Meeting Rooms on 2nd floor
9:30 – 10:00 am	Welcome to NAPBA 2018 & Introduction of new board (John Gutzwiller, NAPBA President)
10:00 - 10:30 am	Getting to Know You - Member & Sponsor Introductions
10:30 – 11:15 am	NAPBA & ECFC- Aligning Goals, Update on Partnership (Martin Trussell- Executive Director for ECFC)
11:15 – 11:45 am	BREAK/Visit with Sponsors
11:45 - 1:00 pm	LUNCH & VISIT WITH SPONSORS (Sponsored by Avidia Bank)
1:15 – 2:00 pm	101 Reasons Why You Should Complete a HIPAA Privacy & Security Audit (Michelle Barki, Esq.,Medcom)
2:00 – 3:00 pm	Panel Discussion - Consumer Engagement - What Really Works - The Cold Hard Facts – Spare Us The Hype Ujjwal Dhoot- FSA Store Mark Galvin- My Medical Shopper Jacob Sheridan- TPA Stream
3:00 – 3:30 pm	BREAK/Visit with Sponsors (Sponsored by UMB Bank)
3:30 - 4:30 pm	Health & Welfare Legal Developments over last year (Larry Grudzien, Esq.)
4:30 – 5:15pm	PERSONAL BREAK
5:30 – 10:00 pm	Dinner, Music, and a Nashville legend-George Jones Museum & Famous Saloon Meet in lobby at 5:15pm for short walk to destination (Sponsored by Datapath)

CONFERENCE AGENDA

Wednesday, June 20, 2018

7:30 – 9:00 am	BREAKFAST BUFFET, Westin SoBro I & II - 2nd Floor
9:00 - 10:15 am	Legislative and Regulatory update (Chris Byrd, Executive Vice President, WEX Health)
10:15 – 10:30 am	PERSONAL BREAK
10:30 -11:45 am	The Future of Health Care Starts and Ends With Cost (Dr. Brian Klepper, Ph.D., Worksite Health Advisors)
11:45 -12:15 pm	NAPBA 2018 Charitable Gift Recipient (Tiffany Turner, Soles4Souls)
12:15 - 1:15 pm	LUNCH & VISIT WITH SPONSORS (Sponsored by MyMedicalshopper)
1:15 - 2:15 pm	NAPBA Member Panel Discussion - How to Effectively Compete In a Changing Environment
2:15 - 3:15 pm	Winning Strategies for Increasing Organic Growth in Your FSA Business (Chris Rodkey & Jim Hayes, Alegeus)
3:15 – 3:45 pm	BREAK/Visit with Sponsors (Sponsored by FSA Store)
3:45 – 4:45 pm	FSA Claims Substantiation and Reliable Strategies for Reducing the Noise (Greg Licata, DataPath)
4:45 – 5:30 pm	PERSONAL BREAK
6:00 – 10:00 pm	Dinner & Music at Sambuca Restaurant – Meet in lobby at 5:30pm for short walk to destination (Sponsored by WEX Health)

Thursday, June 21, 2018

7:30 – 9:00 am	BREAKFAST BUFFET, Westin SoBro I & II - 2nd Floor
9:00 - 10:00 am	Panel discussion - The Future of Consumer Driven Health Plans (Robert L. Cummings, CEO & Managing Principal- American Benefits Group) Jason Cook - WEX Greg Licata - DataPath Chris Rodkey - Alegeus
10:00 - 11:15 am	2018 NAPBA Owners Meeting (Boxed Lunch)
11:5 - 12:00 pm	PERSONAL BREAK
12:00 – until ?	Fun-O-Rama – Nashville Urban Crawl, meet in Lobby at 12:00pm to walk to first destination (Sponsored by TPA Stream)

PRESENTATIONS

Tuesday, June 20

NAPBA & ECFC- Aligning Goals, Update on Partnership, 10:30 – 11:15 am

Hear what's new at ECFC. Learn what ECFC is doing to preserve consumer-directed benefits and what specific recommendations ECFC is making to lawmakers on Capitol Hill. Find out about ECFC Certification programs and the Annual Symposium in La Jolla, CA this August. Finally, learn how your NAPBA membership makes it easy to get involved.

Martin Trussell, Executive Director for ECFC

101 Reasons Why You Should Complete a HIPAA Privacy & Security Audit, 1:15 – 2:00 pm

{Please refer to insert for description of presentation}

Michelle A. Barki, Esq., Medcom, Director of ACA Compliance, Enforcement and Consulting

Panel Discussion- "Consumer Engagement- What Really Works- The Cold Hard Facts- Spare Us The Hype.", 2:00 – 3:00 pm

{Please refer to insert for description of presentation}

Ujjwal Dhoot, FSA Store

Mark Galvin, My Medical Shopper

Jacob Sheridan, TPA Stream

Health & Welfare Legal Developments over last year, 3:30 – 4:30 pm

This session reviews current developments since the last conference. Some of the topics include Wellness litigation, QSEHRAS, Association plans, update in Penalties, New Disability Claims Procedures and Employer Credit for Paid FMLA Leave.

Larry Grudzien, Attorney at Law

PRESENTATIONS

Wednesday, June 21

Legislative and Regulatory update, 9:00 – 10:15 am

The debate over large-scale healthcare reform played out last year with the status-quo largely in place; attention now turns to incremental change. This session will provide a ground-level view of what's happening in D.C., both on Capitol Hill and in regulatory agencies. We'll recap the past year's developments, discuss potential opportunities to advance legislation, touch on other hot issues, and take a look ahead.

Chris Byrd, COO, WEX Health

The Future of Health Care Starts and Ends With Cost, 10:30 – 11:45 am

While the corporations that dominate health care, dominating policy and market dynamics, continue to merge and drive excess throughout the system, a new crop of health care innovators consistently demonstrate better health outcomes and/or lower cost than conventional approaches. Mostly small but rapidly growing organizations, these entities follow evidence, have rethought problems within high value niches, and consistently deliver high performance. The evidence shows that 25% reductions in total spend can be guaranteed, and that true savings with better health outcomes can reach 50% or more, compared to current costs. This has the potential to disrupt the current paradigm.

Dr. Brian Klepper, Ph.D., Worksite Health Advisors

Winning Strategies in Consumer-Directed Healthcare (CDH) – Reinventing the TPA Model

2:15 – 3:15 pm

If one thing remains consistent, it's change! The tax-advantaged health benefit account market and the underlying administrative environment continue to change – driven by plan designs, consumer & employer adoption, technology advancements, new market entrants, and more! Today's CDH TPAs find themselves competing for business with an increasing array of solution providers – many of which bring new strengths and value propositions to the market.

During this session, Alegeus' VP of platform innovation and strategy, Chris Rodkey, will share strategies you should be requiring of your business, teams, products, partners, and technology systems. We'll explore the architectural and technology specifics that administrators will leverage to differentiate themselves as the continue to reinvent their business model – both today, and well into the future.

Chris Rodkey, Alegeus Senior Director of Product Innovation & Jim Hayes, Alegeus Director of Marketing

FSA Claims Substantiation and Reliable Strategies for Reducing the Noise" 3:45 – 4:45 pm

{Please refer to insert for description of presentation},

Greg Licata, DataPath

Thursday, June 21

Panel Discussion: The Future of the Account Based Plans Market and the TPA Value Proposition, 9:00 – 10:00 am

The outlook for the health benefit account industry is strong. TPAs and other service providers are seeing vibrant account growth across health savings account portfolios, and a renaissance is brewing across health reimbursement arrangements and flexible spending accounts. In this unusual period of regulatory clarity, service providers are experiencing a sales environment ripe with opportunity, attracting new clients and, more so, increasing employee participation across employers already using these products. If successful in the latter, will vendors finally experience the hockey stick growth narrative they have been waiting to play out?

With 60 million account based plans today and an 11% compound annual growth rate (CAGR) from 2014 to 2020, 86 percent of brokers and 74 percent of employers rate CDH to be a critical component of their future benefits strategies and an essential tool to combat the rising cost of health benefits. To maximize the impact CDH programs can have, brokers and employers must be supported to ensure that benefit designs and communication strategies are effective and CDH programs deliver on their promise of cost savings, greater control over healthcare spending, and greater employee satisfaction – rather than a mechanism to purely shift costs.

American Benefits Group CEO Bob Cummings will lead a panel of our platform partners in a lively and robust discussion as we explore the rapidly changing marketplace dynamics. We'll explore changes that may impact the marketplace from regulatory to technology to changing distribution models. In addition we will discuss how we build market differentiation to preserve the TPA value proposition and our piece of the distribution channel. With many institutional players entering the market from Fidelity to ING, as big banks expand their offerings, as insurance carriers tie up with Health Equity or white labeled back office services,, HRIS and Payroll giants from Benefit Focus to Paylocity jump into account based plans, how do we best protect and continue to grow the independent TPA distribution model and value proposition?

Jason Cook, WEX

Greg Licata, DataPath

Chris Rodkey, Alegeus

CHARITABLE GIFT RECIPIENT

SOLES 4 SOULS

WEARING OUT POVERTY®

Soles4Souls disrupts the cycle of poverty by creating sustainable jobs and providing relief through the distribution of shoes and clothing around the world. Headquartered in Nashville, Tennessee, the organization repurposes product to supply its micro-enterprise, disaster relief and direct assistance programs. Since 2006, Soles4Souls has distributed over 30 million pairs of shoes in 127 countries and all 50 states.

New shoes not only provide a layer of protection against injury and soil-transmitted infections, but also a sense of dignity and confidence. Through its free distribution and disaster relief programs, Soles4Souls works with hundreds of partners all over the world to provide new shoes to people in need.

Soles4Souls also collects gently-worn shoes to create meaningful job opportunities for people in places like Haiti, Honduras, Sierra Leone and Transnistria. Their micro-enterprise programs provide entrepreneurs in developing countries the ability to start and sustain small businesses by consistently supplying high-quality, low-cost product. Entrepreneurs sell the shoes and clothing in their local marketplaces, which allows them a way to earn an income and ultimately purchase necessities like food, housing and education for their families. Soles4Souls believes this is a powerful and sustainable way for people to lift themselves out of poverty.

A non-profit social enterprise, Soles4Souls earns more than 70% of its income and commits 100% of donations to programs. Visit www.Soles4Souls.org to learn more.

SPEAKERS

Bo Armstrong, DataPath, Director of Marketing

As Chief Marketing Officer, Bo Armstrong leads all marketing initiatives for DataPath and its subsidiaries. He joined DataPath in 2015 and has over 20 years of marketing leadership experience.

Prior to joining the company, Bo held multiple marketing leadership positions with Fortune 500 companies such as Windstream Communications and Alltel. At Windstream, he devised pricing strategies that drove annual top line revenue growth by six percent while improving profitability 20 percent, and executed direct marketing strategies that grew annual consumer revenues by over $30 million. At Alltel, Bo led the Marketing Analytics department, devising new statistical methods to uncover customer needs and measuring the company's success in producing solutions that addressed those needs.

Bo's responsibilities include branding, client communications, social media, public relations, product marketing, and promotions. He focuses on identifying emerging market trends within the benefits industry, advocating for customers and their needs within DataPath, and communicating the value of our solutions to our clients.

Bo holds a Bachelor's degree in Computer Science from Texas A&M University and a Master's degree in Religion from Liberty University.

Michelle A. Barki, Esq., Medcom, Director of ACA Compliance, Enforcement and Consulting

Michelle has over 25 years of experience in the compliance and health care industries. She served as a Claims Director and Director of Health Services for several managed care and Health Maintenance Organizations, as well as Director of Operations for a Third-Party Administrator for Self-Funded Employers. She also served as Chief Compliance Officer for a leading Hospice organization in Northeast Florida. Michelle has worked as a practicing attorney for over 10 years with extensive experience in ERISA Law and Criminal Litigation.

Michelle received her B.A., with Honors, from Concordia University in Montreal and earned her Juris Doctor (J.D), with Honors, from Florida Coastal School of Law. She is a Certified Professional in Healthcare Reform (CPHR) and is also a Registered Nurse. She is a member of the Florida Bar and Tax Court.

Chris Byrd, Executive Vice President, WEX Health

Chris oversees the daily execution of WEX Health's business and leads the company's business development, M&A, and industry and government relations efforts. Chris has over 25 years of experience in employee benefits and banking. As a founder of Evolution Benefits in 2000, he played a key role in designing the proprietary architecture for EB's prepaid benefits card. Previously, Chris focused on finance, strategy, and business development for Value Health and two startup health care companies. He began his career in commercial banking. A frequent speaker on emerging trends in financial services and benefits, Chris is active in industry and government relations.

SPEAKERS

Jason Cook, Vice President, WEX Health Healthcare Emerging Market Sales

WEX Health is an organization with a mission to simplify the business of healthcare. As part of this mission, Jason Cook is focused on health savings account (HSA) growth across all new business verticals, partner channels and emerging markets.

His deep understanding of consumer directed healthcare, banking and technology helps partners implement sales strategies, execute on strategic plans, programs and processes designed to accelerate HSA market penetration and revenue growth

Robert L. Cummings, CEO & Managing Principal- American Benefits Group

Having founded American Benefits Group in 1986, Bob has led the company's growth as a best of breed national employee benefits administrator. A recognized expert in the fields of pre-tax employee benefits and Consumer Directed Healthcare, Bob serves on the board of the National Association of Professional Benefits Administrators (NAPBA), and is currently the organizations Executive Vice President.

Bob is a founding member of NFP Benefits Partners, one of the leading benefits consulting organizations in the US and a part of NFP, the 8th largest global insurance broker. As a result of Bob's leadership, American Benefits serves as the national Platform Partner for Consumer Reimbursement Account administration and COBRA administration services for NFP and for Benefits Partners affiliated firms nationwide.

Ujjwal Dhoot, Chief Marketing Officer/Chief Product Officer FSA Store

Ujjwal is obsessed with influencing the optimal customer journey and building engaging customer platforms. Having successfully grown eCommerce companies' many-fold & managed marketing budgets in excess of $10 million, he strives to keep building fast-growing marketing and product driven organizations.

He is currently Chief Marketing Officer/Chief Product Officer at FSAStore, a hyper growth healthcare eCommerce company, where he joined with diverse experience in direct & digital marketing, retail, eCommerce, business development & analytics. He is responsible for the overall product strategy, customer acquisition & retention, analytics development & enhancing the customer experience on all platforms.

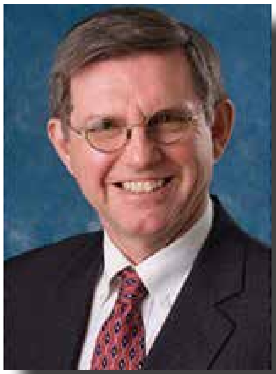
Prior to FSAStore, he was VP Marketing & eCommerce at Charming Charlie, a retailer with 370 stores. Here he oversaw the overall marketing and eCommerce strategy including Digital, CRM, Customer Insight, eCommerce and PR functions. Ujjwal's focus was finding new avenues for growth, and optimizing and extending the customer lifecycle. From when a customer first experiences a brand to getting more lapsed customers back, he loves to emphasize behavioral change to increase customer lifetime value.

Ujjwal has also been VP of Marketing at 20x200, an online retailer for limited edition art, where he oversaw all aspects of marketing. While he was VP of Marketing at PetCareRx.com, a fast-growing omni-channel retailer for pet medications, he managed the entire direct and digital marketing portfolio, along with business development and customer insight functions. He also successfully led the A/B and multivariate testing program to double eCommerce conversion to over 10%.

SPEAKERS

Mark Galvin, MyMedicalShopper, President and CEO

Mark Galvin, President and CEO of MMS Analytics, Inc., d/b/a MyMedicalShopper has a long career of anticipating market needs, innovating solutions and growing new technology companies. He co-founded MyMedicalShopper in late 2013 with the intention of building technology, products and services that could be used to drive savings of as much as $1 trillion annually from the cost of healthcare in the United States. Previously, Mr. Galvin founded and led four tech startups that grew at rates that ranked each into the 100 fastest-growing private companies in the U.S. to include Cedar Point Communications that was #2 on the INC 500 list in 2007. During his tenure, Mark has presented at investment conference, entrepreneurial forums and at a wide variety of technology industry events. His innovations have been covered in most major domestic print and Internet media outlets including Forbes, Money Magazine, the Wall Street Journal, the New York Times and Huffington Post among many others. Mark attended McGill University where he studied math and computer science in the undergraduate and graduate faculties from 1978 to 1983. Mark also studied the Lean Launchpad Educational methods with Steve Blank at the U.C. Berkeley Haas School of Business.



Larry Grudzien, Attorney at Law

Lawrence (Larry) Grudzien, JD, LLM is an attorney practicing exclusively in the field of employee benefits. He has experience in dealing with qualified plans, health and welfare, fringe benefits and executive compensation areas. He has more than 35 years' experience in employee benefit law. He has extensive practice advising on all aspects of employee benefit law including: drafting and reviewing individually designed and prototype retirement plans and Employee Stock Ownership Plans (ESOPs), performing due diligence on employee benefit issues for merger, acquisition and outsourcing transactions and advising on administrative and design issues, involving qualified retirement plans, including ESOPs and health and welfare plans. Mr. Grudzien was also an adjunct faculty member of John Marshall Law School's LL.M. program in Employee Benefits and at the Valparaiso University's School of Law. Mr. Grudzien has a B.A. degree in history and political science from Indiana University, J.D. degree from Valparaiso University School of Law and LL.M. degree in tax from Boston University School of Law. He is a member of Indiana and Illinois Bars.

Jim Hayes, Alegeus, Account Executive

Jim Hayes is a senior account executive with Alegeus. In Jim's role, he works to ensue third party administrators leveraging the Alegeus platform are best positioned to grow and increase profitability. Leveraging his wealth of knowledge and experience, Jim brings executive leadership, market & product strategy, sales best practices, technology architecture, and CDH account operations expertise to his clients. Prior to joining Alegeus, Jim ran tax-advantaged account operations for an industry-leading third party benefit administrator.

SPEAKERS

Duke Janssen, Alegeus, Director of Marketing

Duke Janssen is a Director, Marketing & Sales Programs. Duke works to ensure Alegeus clients, partners, products and services are positioned for success in the market. In his role, Duke works to help maximize consumer savings, optimize spending behavior, and create optimal business results for Alegeus clients.

Duke brings more than 8 years of experience to marketing consumer directed healthcare accounts. Working closely with Alegeus clients, partners, and prospects, Duke works to ensure clients are positioned for growth, operational efficiency, and profitability through the use of the Alegeus platform.

Duke has a bachelor of business administration and marketing from the University of Wisconsin Milwaukee.

Brian Klepper, PhD

Dr. Klepper is Principal of Healthcare Performance, Inc., Principal of Worksite Health Advisors and a nationally prominent health care analyst and commentator. He is a former CEO of The National Business Coalition on Health (NBCH), an association representing about 5,000 employers and unions and some 35 million people. He is also a former Principal of a worksite clinic/medical management firm, and speaks and writes extensively on high performance health care, clinics and the management of clinical and financial risk.

Dr. Klepper has been involved in several transformative health care efforts favoring patient and health care purchaser interests. In 2009, his testimony to an HHS panel resulted in the revocation of an industry group's monopoly on Health Information Technology certification. In 2010-2013, he spearheaded the national effort, culminating in lawsuits against CMS and HHS, to expose the AMA's RBRVS Update Committee's role in distorting US healthcare's care patterns and cost.

His current focus is on high performing health care organizations that consistently deliver better health outcomes at lower cost than conventional approaches in high value niches. With Vidar Jorgensen, Chair of the World Congress conferences, he is spearheading The Health Value Awards, a program to identify, validate, celebrate and promote true high performance health care programming. He also chaired the High Performance Health Care track at the recent World Health Care Congress conference.

Brian is a regular contributor to the health care trade press, is a reviewer for the journals Health Affairs, The Journal of Ambulatory Care Management and The American Journal of Managed Care, and is an advisor to several health care firms and foundations. A purchaser advocate, he has focused on the market and policy dynamics of the health care cost crisis, and readily available solutions to purchasers willing to approach the problem laterally. George Washington University's Masters in Health Administration Program ranked Brian's writing, archived at Care & Cost, the top 2016 blog by a health care professional. Feedspot named it a 2017 top 100 health care blog.

In his spare time, Brian is a long distance ocean sailor.

SPEAKERS

Greg Licata- DataPath

As Chief Product Officer, Greg Licata provides the vision and direction for DataPath's development of first-rate products to address the challenges facing modern TPAs.

Licata has over 15 years of experience in business and product development, with 10 of those specifically in the healthcare industry. A healthcare and payments business leader with operations management, product development, implementation and business development experience, he is focused on increasing performance and enhancing revenue streams.

With expertise in creating and augmenting new and existing software, understanding how customers use software, building organizations and teams, and operations process improvement, Licata is an industry leader and frequent speaker and consultant in the healthcare payments space. He is a co-founder, and former President and Chairman, of the Special Interest Group for IIAS Standards (SIGIS).

Chris Rodkey, Director of Product Management, Alegeus

Chris Rodkey is the Vice President of product strategy and innovation at Alegeus. In his role, Chris works to ensure Alegeus clients and partners are positioned to provide strategic differentiation to their employer & consumer customers. Leveraging more than 15 years of experience in technology innovation, platform integration, and consumer directed healthcare, Chris brings a unique combination of market insight, business understanding, and platform expertise to Alegeus clients.

Jacob Sheridan, Co-Founder and CEO of TPA Stream

Jacob is the Co-Founder and CEO of TPA Stream, a claims and enrollment integration software company. He is focused on developing products and tools to supplement existing benefit administration software platforms. Jacob has over 10 years of experience working for various software companies in the healthcare industry.

SPEAKERS

Martin Trussell, CFC, ECFC, Executive Director

Martin Trussell is the executive director of the Employers Council on Flexible Compensation (ECFC) bringing with him over 30 years of health benefits industry experience.

Marty's career includes senior leadership roles with third-party benefits administrators, managed care organizations, a financial institution, and – for over 12 years – the corporate offices of Humana, Inc. He has also been the president of a marketing communications firm specializing in serving health care clients.

Before becoming executive director, Marty had served on ECFC's board, while working as an executive at a member organization.

A graduate of The Ohio State University, Marty speaks and frequently writes about consumer-directed healthcare topics.

About ECFC
ECFC is a leading non-profit organization dedicated to maintaining and expanding employee benefit programs on a tax-advantaged basis. ECFC represents and promotes employee benefit programs through effective lobbying and provides education and awareness to members, compensation practitioners, national opinion leaders and the public to help advance health care consumerism. ECFC, which was founded in 1981 as the Employers Council on Flexible Compensation, is the single organization that focuses its efforts on preserving, protecting and defending the tax-advantaged programs currently available to working families through employer plan sponsors.

Monday, June 18, 6:00pm – 9:30pm

Welcome to Nashville - Music City!

The conference does not officially begin until Tuesday morning, but if you are arriving the day before, plan to join us at a Welcome Reception at the Westin, our host hotel in the heart of downtown Nashville. This is such a great way to kick off our conference and familiarize yourself with Nashville's spectacular city views from the Westin's newly renovated 28th floor rooftop bar. We're so excited to have such a special venue for our first NAPBA event in Nashville!

Come hungry – plenty of food and adult beverages in true NAPBA tradition.

Heavy appetizers and open bar.

Sponsored by DataPath

Tuesday, June 19, 5:30pm –10:00pm, Walk from Westin @ 5:15

Dinner, Music, and a Nashville legend - George Jones Museum & Famous Saloon

5:30 – 6:30pm George Jones Museum

On your way to dinner, stop by the George Jones where NAPBA members can take a self-guided tour in the museum, which is just small enough to manage in less than an hour, by chock full of country music history and memorabilia. NAPBA members can even partake in a moonshine tasting if you dare; but partake responsibly, as we have a full evening and open bar in store just a few step down the street at Famous.

6:30 – 9:30pm Famous Saloon

EVENING EVENTS

Our first offsite dinner event will be at Famous Saloon in the heart of The District, where we will have the entire Green Room to ourselves for a cocktail reception and dinner accompanied by live music projected from the first-floor stage. The Green Room is a gorgeous space with views of the city and the Cumberland River. We will have ample time and space to socialize and enjoy Nashville flavors at one of the most “famous” spots in the city, “Where Nashville Plays”.

Sponsored by Alegeus

Wednesday, June 20, 6:00pm – 10:00pm
Walk to Sambuca in The Gulch

Downtown Dining Experience in The Gulch

Great views, great food, and a side of music. That is what Sambuca Restaurant is known for, and is a must-do recommendation by everyone who knows Nashville. Our “Signature Event” dinner and reception will be held in the sky loft, which offers a quiet dining space behind a glass wall as well as loft views of the live music stage below for partying before and after dinner.

Sponsored by WEX Health

Thursday, June 21, 12:00pm – Until ?, Meet in Lobby at @ noon to walk

Fun-O-Rama - Nashville Urban Crawl

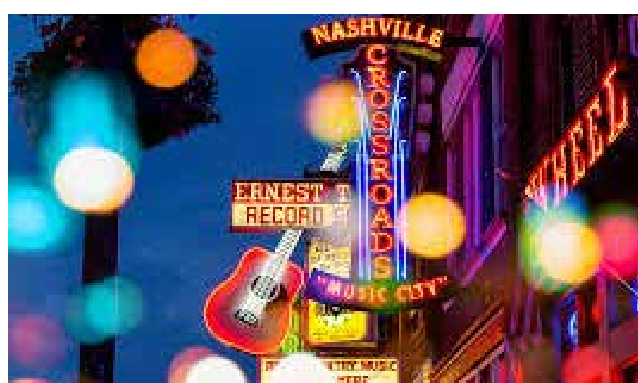
The conference officially ends at noon Thursday – but the fun continues! Our famous (or infamous) Fun-O-Rama will keep the Cleveland experience going.

12:00 – 2:15 The Ryman Auditorium

2:30 – 5:00 Music City Pub Crawl

5:00 – 8:30 Dinner at The Southern Steak and Oyster

Sponsored by TPA Stream



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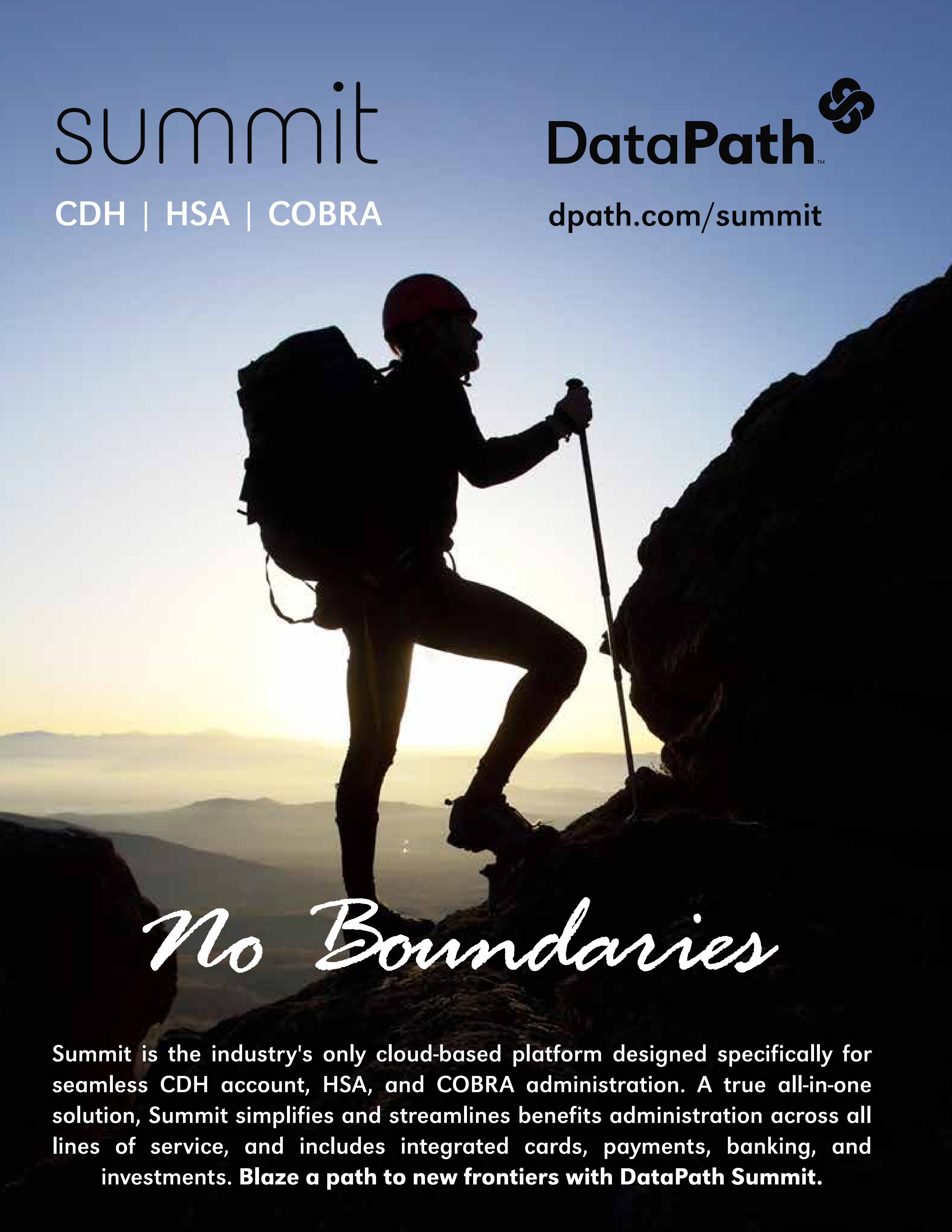
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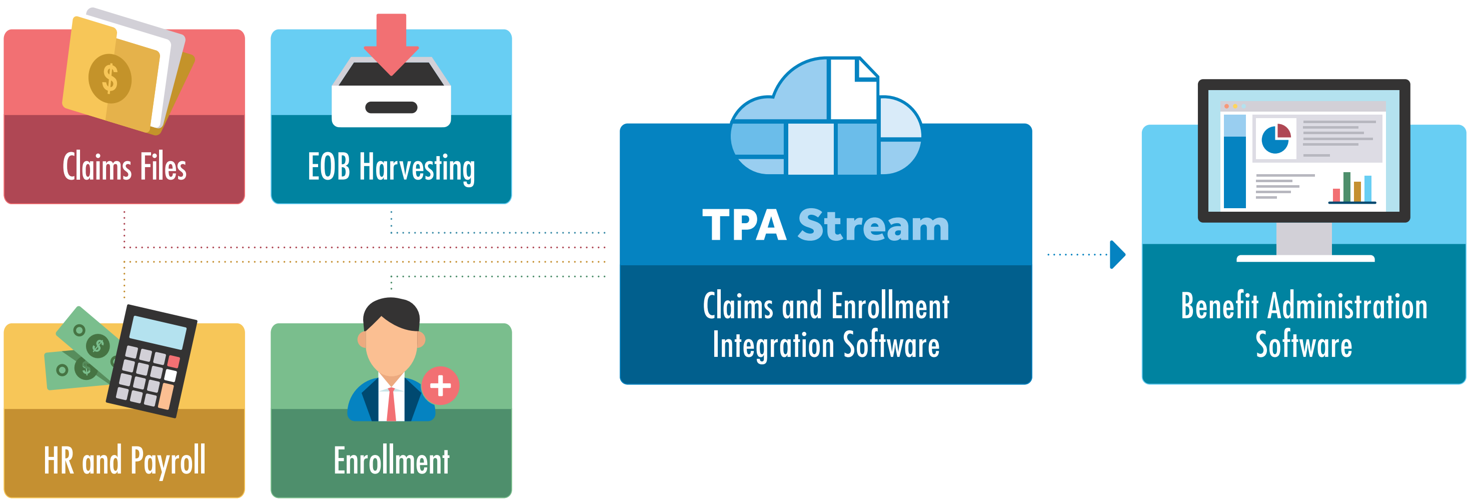

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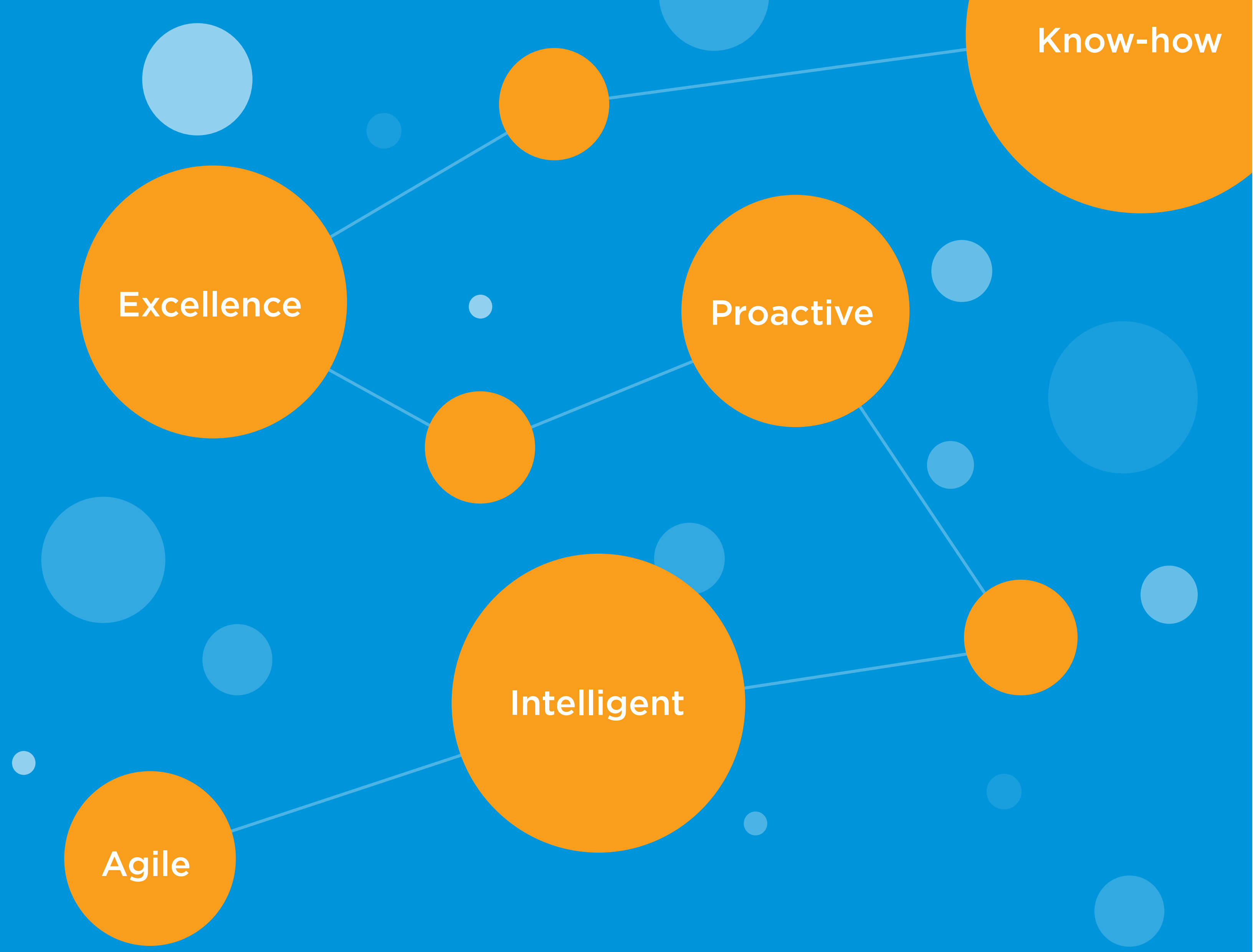

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