

CONFERENCE AGENDA

Sunday, June 23, 2019

- 3:00 – 5:00 pm NAPBA Board Meeting (Closed Meeting) - Board Room (Lobby Level, 2nd Floor)
- 6:00 – 9:00 pm Welcome to Denver Social
Westin Denver Downtown Hotel – Horace Tabor (Lobby Level, 2nd Floor)
Sponsored by WEX Health

All daytime conference activities will be held on the Lobby Level, 2nd Floor. Breakfast will be in the Horace Tabor Foyer. General sessions will be held in Tabor-Molly Brown rooms. Sponsors will be situated in the Molly Brown Foyer. Note: Closed meetings* are reserved for Owner Members only. Pre-conference member gift sponsored by MyMedicalShopper. Check-in gift sponsored by UMB Healthcare Services.

Monday, June 24, 2019

- 7:30 – 9:30 am Breakfast – Horace Tabor Foyer (Lobby Level, 2nd floor)
- 8:00 – 10:00 am TPA Owners/Executives Annual Meeting (Closed Meeting*)
- 10:00 – 10:15 am BREAK
- 10:15 – 11:15 am Welcome to Denver followed by Getting to Know You - Member & Sponsor Introductions (John Gutzwiller, NAPBA President)
- 11:15 – 11:30 am BREAK
- 11:30 – 12:15 pm The Power of the Purse: Empowering Benefits Buyers with Health Value Training (RD Whitney, Validation Institute)
- 12:15 – 1:15 pm LUNCH/VISIT WITH SPONSORS
(Sponsored by Avidia Bank)
- 1:15 – 2:15pm Consumer Education
(Jen Irwin, Alegeus)
- 2:15 – 3:00 pm Health & Welfare Legal Developments over last year
(Larry Grudzien, Esq.)
- 3:00 – 3:30 pm BREAK/VISIT WITH SPONSORS
(Sponsored by Mastercard)
- 3:30 – 4:45 pm Panel Discussion: Marketing & Distribution - Alegeus, DataPath, Travisoft, WEX Health (Catharine Mirabile, Moderator)
- 4:45 – 5:30pm BREAK
- 5:30 pm Meet in Hotel Lobby, 2nd Floor for short walk to dinner location
- 6:00 – 9:00 pm Offsite Dinner Social/Non-Profit Award at The Kitchen
(Sponsored by Alegeus)

CONFERENCE AGENDA

Tuesday, June 25, 2019

- 7:30 – 9:00 am Breakfast – Horace Tabor Foyer (Lobby Level, 2nd floor)
- 9:00 – 10:15 am Legislative and Regulatory update
(Chris Byrd, WEX Health)
- 10:15 – 11:00 am BREAK
- 11:00 – 12:00 pm Security Audits
(Cindy Davis, Attorney)
- 12:00 – 1:15 pm LUNCH & VISIT WITH SPONSORS
(Sponsored by Health-E Commerce)
- 1:15 – 2:30 pm Broker Panel Discussion
(Dan Crawford, Moderator)
- 2:30 – 3:00 pm BREAK/ VISIT WITH SPONSORS
(Sponsored by Validation Institute)
- 3:00 – 4:30 pm Panel Discussion: Value Based Products for the Consumer - Health-E Commerce,
MyMedicalShopper, TPA Stream (Rob Hayes, Moderator)
- 4:30 – 5:15 pm NAPBA & ECFC - Aligning Goals, Update on Partnership
(Martin Trussell- Executive Director for ECFC)
- 5:15 – 6:00 pm BREAK
- 6:00 pm Meet in Hotel Lobby, 2nd Floor for short walk to dinner location
- 6:30 – 9:30 pm Offsite Dinner Social at Coohills Restaurant
(Sponsored by DataPath)

Wednesday, June 26, 2019

- 7:30 – 9:00 am Breakfast – Horace Tabor Foyer (Lobby Level, 2nd floor)
- 9:30 – 10:30 am Digital marketing - What is it, Why does it matter, and How to make money with it
(Bo Armstrong, DataPath)
- 10:30 – 10:45 am BOX LUNCH AND BREAK
(Sponsored by Travisoft)
- 10:45 – 12:30 pm NAPBA Member Panel Discussion (Closed Meeting*) - Hilarie Aitken, Mike
Melnychuk, Matt Poppe (Kathy Hughes, Moderator)
- 12:30 – 1:15 pm BREAK
- 1:15 pm Fun-O-Rama: Denver Urban Crawl, meet in Hotel Lobby, 2nd Floor, at 1:15pm to
walk to first destination
(Sponsored by TPA Stream)